GEGLMOOC: GLOBAL EDUCATION GOES POP, how to educate young people on global issues using pop culture

MODULE 0: Introduction

2020, English

PAGE1 "Introduction to MOOC "GLOBAL EDUCATION GOES POP"

VIDEO INTRODUCTION: https://www.youtube.com/watch?v=KCf_oKZ7zMg

Video script:

[Welcome to the GLOBAL EDUCATION GOES POP course! We, the team of the "Global Education goes local" project, are super excited to have you on board and would like to wish you an amazing learning journey.

The general idea of this MOOC is to bring the global education dimension into youth work by exploring and learning how to use the POP culture as an element of mobilizing young people and connecting them to the Sustainable development goals.

You may ask yourself: Why global education? Why pop culture?

Today we live in an interdependent and changing world, filled with challenges and opportunities. To assist young people in understanding and tackling these global challenges, we need to provide opportunities for the youth to learn about and explore global issues.

Global Education does not provide the answers to all the questions of our time, but it does offer the potential to support young people in becoming conscious global citizens who question the world and are committed to their ideals.

Young people today consider popular culture to be 'cool'. We define the pop culture as a relationship associated with young people's everyday interests of music, art, media, internet, TV, radio and fashion – it offers creativity, challenges, participation and engagement.

When you see a Lady Gaga music video, do you think of it as a teachable material? Probably not. But pop culture is a useful tool that can help get youth interested and engaged in learning, and even offer resources for better understanding global issues.

This course is a result of a 2-year working experience of organisations from 6 European countries that collaborated together within a project called GLOBAL EDUCATION GOES LOCAL, co-financed by the EUROPEAN UNION's program Europe Aid. We will show you a variety of approaches and tools that we developed while practicing global education with a great number of local communities with the aim of activating young people to become active global citizens.

The course is composed of 4 modules, which will take you around 3 to 4 hours per week to complete.

The module 0 is about kicking off the process and getting and overview of what the course in about, its structure, content, the way it's facilitated and the way the platform works. On the other hand, it will provide space to introduce yourselves to the rest of the learners and start sharing expectations, experience and building up this community of learners.

In the module 1 we will explore the topic of global interconnectedness and interdependence and the concepts of global education /global learning/ global citizenship education, as well as its connection to the Sustainable Development Goals. Moreover, through different exercises, we will reflect on how those issues are connected to local and personal realities and what the role of young people as active citizens is in meeting the SDG targets.

The module 2 will focus on understanding better the phenomena of POP culture: its role in young people's lives and its influence on young people as global citizens. We will reflect on the link between pop culture and global education and global issues and finally learn about how to use POP culture in Non-formal education to better engage young people in our educational activities.

The module 3 focuses on education: so how to work with Young people using POP culture? We will offer some concrete tools you can use in different educational contexts to motivate Young people to become active global citizens through expressing their thoughts and ideas in the creative way. We will take a look into the competences that need to be developed or improved in order to use pop culture in this work, and finally, you will be invited to share your own ideas and ways of dealing with the subject and receive feed-back from the rest of the learners.

The final aim of global education is to achieve a positive change of behaviors and empowerment to take action, and this is what the MODULE 4 will try to explore: First we will understand what action means in the context of global education. We will take a look into different types of action and good practices from our GEGL project. Finally, we will share some tips on how to prepare for action and mobilize young people in activating themselves.

So, we hope that the course will meet your expectations, that will adapt to what you need in order to work these issues with young people. We hope to see you around, to get the chance to interact through different tasks and the forum and learn as well about your ideas and experience you have with the topic.]

(TEXT) Course Structure

This is an instructor lead course and you will need approximately 3 hours per course module to complete it. Each module has a space for interaction with the rest of the learning community and it depends on you on how much you want to use it. We strongly encourage you to join in. Contributing in discussions and sharing questions and thoughts with the rest will make this learning journey more incredible.

TEXT: Overview and Objectives

Main aim of the MOOC is to bring the global education dimension into youth work by exploring and learning how to use the POP culture as an element of mobilizing young people and connecting them to the Sustainable development goals.

SPECIFIC OBJECTIVES OF THE COURSE:

MODULE 1

- Understand the phenomena of global interconnectedness and interdependence
- Become aware of the Sustainable Development Goals and their links to own local and personal reality
- Understand the concepts of global education /global learning/ global citizenship education and its relation to SDGs
- Understand the role of young people as active citizens in meeting the SDG targets

MODULE 2
- To understand the phenomena of POP culture and its role in the life of young people, how POP culture is influencing young people as global citizens
- To reflect how we can use POP culture in Non-formal education to better engage young people, making it easy, fun and close to young people
- To reflect on the needs and interests of young people and get to know better the target group whom we work with and their pop culture.
- To start exploring the link between pop culture and global education and global issues.

MODULE 3
- Deepen the knowledge on how to educate young people on Global Education
- Get to know new tools based on pop culture
- get the chance to exchange experiences with other youth workers

MODULE 4

- Understand what is action in the context of global education
- Learn how to motivate and mobilize Young people to take an action
- Learn more about digital activism
- Get to know examples of actions organized by young people within GEGL project and more successful stories
- Evaluate the course

Let´s continue with getting to know each other (enlace a la proxima pagina)

PAGE 2 – GETTING TO KNOW EACH OTHER

Ready to start?

First, we would love to know where this community of learners comes from, so we invite you to present yourself by clicking "+" writing your location to find it on the map and write your name and a few sentences to present yourself, also, if you wish, add your picture there.

Padlet: <div class="padlet-embed" style="border:1px solid rgba(0,0,0,0.1);border-radius:2px;box-sizing:border-box;overflow:hidden;position:relative;width:100%;background:#F4F4F4"><p style="padding:0;margin:0"><iframe src="https://padlet.com/embed/uz17w371432it00q" frameborder="0" allow="camera;microphone;geolocation" style="width:100%;height:608px;display:block;padding:0;margin:0"></iframe></p><div style="padding:8px;text-align:right;margin:0;"><img src="https://resources.padletcdn.com/assets/made_with_padlet.png" width="86" height="16" style="padding:0;margin:0;background:none;border:none;display:inline;box-shadow:none" alt="Made with Padlet"></div></div>

We would also like to learn about why you want to undertake this course: could you tell us what are your main learning needs or expectations for this course? For that please click the link to the Forum and share your thoughts with the rest of learners.

Thank you and good luck!

On the same page:

How to use platform:

How can you interact with other participants and instructors during the MOOC?

As we have mentioned, we aim to offer the possibility to interact with the course participants and the instructors, as we believe there is a lot of learning possibilities within this learning community. Therefore, we would like to offer you 3 different communication channels that you can use: forum within the course, Facebook group and direct messages.

Discussion Forum

This is our main communication channel, where we will be asking you to give your input and answer diverse questions, as one of the tasks offered by instructors. As well you can initiate a new conversation on the topic that is important for you. Feel free to do it, and our moderators will be there to support as much as possible.

Facebook group

Based on the feedback from previous courses we have implemented, we will this time create the Facebook group for those who are interested to engage in this way. You don´t have to have Facebook to be able to complete the course; we consider it rather an additional tool that may be helpful for some people. So, if you like it feel free to join.
LINK TO GROUP: https://www.facebook.com/groups/MOOCGEGL/

Direct messages

Youth-Mooc.eu platform offers you the possibility to connect directly with other learners. If you will go to your profile, on the right-hand side you will see the menu with categories like **Messages and Friends** (among others). The platform offers you the possibility to add some people as your friends, and this way, you will be able to follow their activity in the course. You can send as well direct messages. Please use it wisely…

Update your profile

We would like to encourage you to update your profile, so the course participants could be able to see who you are. Please remember, give only information you would like to share with the others.
If you go to ¨**My Account**¨, and then ¨**Edit profile**¨ you will be able to upload your photo (or if you prefer any photo that best represents you), your name, name of your organization (if you have any). You can also add short bio. Those data will be visible only for the course participants. Please remember, if you don´t want to share your personal data, don´t do it.

And now when all is set up, we invite you to start Module 1 (aqui va el link a Modulo 1) of our MOOC.